

## We train business champions

Expert coaching is as important in the boardroom as it is on the playing field. V V students receive support from faculty and instructors who offer an important balance between business theory and practical, real-world application. We help you face the tough challenges of today's more competitive business world, with a winning combination of encouragement and instruction that you will need to outlast and outperform the competition.

### We will train you for the sprint and the marathon

Vishwa Vishwani develops the skills you will need for making smart, data-driven decisions. From your first day in the institute, to when you're fulfilling the challenges in your job, our robust learning frameworks for problem solving offer the professional tools that you will rely on throughout your career.

Our alumni are engaged in your future success. As part of the V V experience, you will benefit from being part of the extensive Vishwa Vishwani network. Our alumni are some of the most successful executives and entrepreneurs in the country and elsewhere, and they regularly come back to the campus to share how they did it.



#### PARTIAL LIST OF RECRUITERS

Adroit
Asian Paints
Axis Bank
BNP Paribas
Capital IQ
Cipla
Colgate Palmolive
Deloitte India
Ernst & Young
IBM
ICRISAT
Indus Ind Bank
Infosys
Invesco
ITC
Johnson & Johnson
Max Life Insurance
Nestle
Pepsico
Vodafone
Tech Mahindra
TCS
Wipro

### Management Education - Destination Hyderabad

#### Why MBA at Hyderabad?

##### Hyderabad – the futuristic city

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh management graduates when compared to cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

##### Robust Infrastructure and a High Growth Destination

Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships. The World Bank group ranked Hyderabad the second largest Indian city for doing business.

Hyderabad is the Healthcare capital of India and attracts patients globally. Healthcare Industry in Hyderabad attracts Healthcare Management Graduates by the Global conglomerates like Apollo Hospitals Yasodha Hospitals, MaxCure Hospitals, Continental Hospitals and many more.. Insurance and wellness companies also employ Healthcare Management Graduates in large numbers.

Among the 22 Universities in Hyderabad there are 3 Central Universities (HCU, EFLU, MANUU), 3 National Institutes (IIT, NIT, IIIT), NALSAR Law University, BITS and 5 Top Business Schools (ISB, SMS-HCU, OU-CCMB, GMR Business School and Vishwa Vishwani Institute of Systems & Management)

The Information Technology Investment Region (ITIR), Hyderabad is an IT investment region jointly being developed by Govt of India and Govt of Telangana. The ITIR Project is aimed at providing direct employment to 1.5 million people. The Government proposed to develop the infrastructure for ITIR at an estimated cost of over Rs. 2.19 lakh crore.



Approved by All India Council for Technical Education  
Ministry of Human Resource Development. Govt. of India.

**Campus:** Boston House, Thumkunta (P.O), Shamirpet Road  
Hakimpet (Via), Hyderabad-500 078, Telangana, India.

Helplines: 09849 464 333 / 09849 247 333

**Admissions Office:** #601, Mahaveer Chambers, Above Stanza  
Liberty X Roads, Himayatnagar, Hyderabad - 500 029.

Phones: 040-2322 8333, 2322 8399

Helplines: 9849 715 333 / 9849 175 333

E-mail : info@vishwavishwani.ac.in, [www.vishwavishwani.ac.in](http://www.vishwavishwani.ac.in)



Nurturing Knowledge.  
Delivering Values.



# HealthcareMBA - PGDM

Cross-Functional Partnerships are the Keys to Success

Nurturing Knowledge.  
Delivering Values.



Estd. 1998

#### BUSINESS SCHOOL RANKING

**Most Happening** Business school in Hyderabad

**A+ + +** Category Business School

**27<sup>th</sup>** Ranking Business School in India

**3<sup>rd</sup>** Largest Business School in South India

## Welcome to Vishwa Vishwani that will change your life

Vishwa Vishwani Institute of Systems & Management, Hyderabad, approved by All India Council for Technical Education-New Delhi, Ministry of Human Resource Development, Government of India, offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cutting edge curriculum can mean for your career and professional success.

We look forward to meeting you.

## HealthcareMBA

### PGDM in Healthcare Management

#### Eligibility Criteria

Graduation in Pharmacy / Life Science / MBBS, BDS / BHMS / BAMS / Hospital Management from a recognized university with a valid rank / score in CAT/ MAT/ XAT/ ATMA / GMAT/ CMAT and common entrance examinations (if any) conducted by the respective State Government / UT.

#### Admission Process

The candidates shall be shortlisted on the basis of the overall rank computed taking into account the following components:

- Score in the Entrance Test - 35 - 60%
- Score for Academic Performance in X Std., XII Std., Degree / Post Graduate Degree - 5 - 25%
- GD/ WAT / Interview. - 20 - 45%
- Weightage for participation in Sports, Extracurricular activities, Academic diversity, and Gender diversity 5 - 10%

#### Application Process

- Apply Online - [www.vishwavishwani.ac.in](http://www.vishwavishwani.ac.in)
- Application Fees Rs.1200/-

## HealthcareMBA

### PGDM in Healthcare Management

The PGDM in Healthcare Management is a Two Year Full Time Course Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India.

## Healthcare Management

The PGDM in Healthcare Management is designed to provide students with an understanding of the processes and structures of Healthcare Organizations to enable them to be more effective managers. The courses taken in addition to the required common courses provide the students with proficiency in appropriate management skills and decision-making.

This program has an innovative approach whereby the first semester is common to all and the concentration courses start in the second semester. It has a unique market-oriented approach towards curriculum design and course administration. All concentration courses will be taught by professionals having a thorough experience in the health care industry.

## Objectives of Healthcare Management

- To undertake analytical, evaluative and innovative research to improve the management of health information at the international level
- To facilitate the dissemination of research in the management of health information to the international community
- To provide international research-led education in health information management and health informatics as part of professional development of workers in the healthcare industry

The healthcare industry size is growing worldwide and throughout the whole Middle East. Growth is driven by the following:

- Increasing Consumerism and Health needs
- Advancing Technologies
- Changing Regulatory Environment
- Aging Population



## Career Opportunities in Healthcare Management

Students graduating in healthcare management find a wide range of career opportunities. Specifically, these graduates find professional positions at hospitals, nursing homes, insurance firms and managed care organizations. They find positions in areas such as finance, marketing, operations, human resource management, and public relations.

In choosing a career in Healthcare Management, your first job might be an entry to Mid Level Management position in a specialized area such as:

- Finance
- Government relations
- Human resources
- Information systems
- Patient care services
- Marketing and public affairs
- Medical staff relations
- Nursing administration
- Material management (purchasing of equipment and supplies)

## Healthcare Scenario in India

- Healthcare is a US\$35 Billion industry in India
- Healthcare revenue will account for 5.2% of the GDP in next 5 years
- Medical Tourism has been growing at a phenomenal rate from the last 10 years
- Fastest growing healthcare IT market in Asia at 22%
- Only 5% of the population has health insurance which is rapidly changing
- The Indian Healthcare market, which is worth \$100 Billion, is expected to grow at the rate of 20% per annum in the next 5 years