



## Management Education Destination Hyderabad

### Why BBA + MBA at Hyderabad?

#### Hyderabad – the futuristic city

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh MBAs and PGDM qualified candidates when compared to even large metropolitan cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

#### Cosmopolitan and diverse talent pool

Hyderabad is the nation's fourth most populated city and has a mix of people from all over India with over 70% of the city's population being migrants from other cities. Hyderabad has 22 Universities and with overall literacy rate of 83% which is higher than the national average of 74%. Hyderabad is an important destination for higher education and learning for both national and international student communities.

#### Robust Infrastructure and a high growth destination

A tri-city is one of the India's fastest cities with IT corridor, special economic zones, investment parks and new townships. In 2009, the World Bank group ranked Hyderabad second largest best Indian city for doing business.

Hyderabad is home to over 1300 plus IT & ITES firms, including global conglomerates. Hyderabad is a global centre for information technology. Companies such as Facebook, Google, Apple, Microsoft, IBM, Infosys, Tech Mahindra, Deloitte, CSC, CA Technologies, L&T, ICICI Bank, Axis Bank, HDFC, Hyundai, TCS, Wipro, Accenture, Cognizant, Wal-Mart, INVESCO, Dr. Reddy's Lab, HSBC, Dell, AMD, Capital IQ and many others have their bases here.

Among the 22 Universities in Hyderabad there are 3 Central Universities (HCU, EFLU, MAUNU), 3 National Institutes (IIT, NIT, IIIT), NALSAR - University, BITS and 5 Top Business Schools (ISB, SMS-HCU, OU-CCMB, GMR Business School and Vishwa Vishwani).

The Information Technology Investment Region (ITIR), Hyderabad is an IT investment region jointly being developed by Govt of India and Govt of Telangana. The ITIR Project is aimed at providing direct employment to 1.5 million people. The Government proposed to develop the infrastructure for ITIR at an estimated cost of over Rs 2.19 lakh crore.

#### LIST OF OUR EMPLOYERS

Adroit
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Capital IQ
Colgate Palmolive
Deloitte India
Ernst & Young
IBM
ICRISAT
Indus Ind Bank
Infosys
Invesco
ITC
Johnson & Johnson
Max Life Insurance
Pepsico
Vodafone
Tech Mahindra
TCS
WalMart
Wipro

## Hyderabad The Gateway to South India

- Hyderabad - IT Corridor of India
- Hyderabad - Bulk Drug Capital of India
- Hyderabad - Seed Capital of India
- Hyderabad - Healthcare Capital of India
- Hyderabad - Financial Analysis Capital of India
- Hyderabad - Higher Education Capital of India
- Hyderabad - Vaccine Capital of India
- Hyderabad - SEZ's Capital in India
- Hyderabad - R&D Capital of India

Hyderabad is gateway to South India and is centrally located connecting to Chennai, Bangalore, Pune, Mumbai, Visakhapatnam, Bhubaneswar, Tirupati, Vijayawada...



Approved by AICTE  
Affiliated to Osmania University

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DARE TO BE  
DIFFERENT



Business School's

# BBA + MBA INTEGRATED MBA

Five Year Course for Intermediate Students





### Courses Offered

COURSE	DURATION	IN-TAKE
Integrated MBA	5 Years	120
BBA (Hon's) Proposed	4 Years	120

### About Vishwa Vishwani

Vishwa Vishwani School of Business was established in the year 1998 in the Cyber City of Hyderabad, Telangana. Founded on the sheer passion and a vision of Four like-minded Edupreneurs, to build up a Global Centre of Excellence for Management Education and Research, Vishwa Vishwani has grown to be the 3rd largest Business School in South India. Under the aegis of Grahambell Education Academy, the journey of Vishwa Vishwani has been a saga of collaborative growth and Value-based Education in nurturing the future business leaders. The Institute today is the most coveted Business School in South India, having students from 18 states.

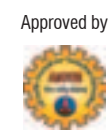
Business School Ranking

**The** Most happening Business School in Hyderabad

**A+++** Category Business School

**27<sup>th</sup>** Ranking Business School in India

**3<sup>rd</sup>** Largest Business School in South India



Collaboration



### Eligibility for Integrated MBA

- Should have passed Two Year Intermediate Examination with BPC / MPC / MEC / CEC or Higher Secondary Certificate - XII (CBSE / ISC / IGCSE) with at least 45% (40% marks for reserved category students, i.e., SC/ST/students) or
- 10+2 of National Open School or
- 3-Year Polytechnic Diploma

The Proposed BBA (Hon's) course is part of Integrated MBA Course only, with an exit option at 4<sup>th</sup> Year for the award of BBA (Hons). The Application for exit option at 4<sup>th</sup> Year of 5 Year Integrated MBA is under consideration and pending before AICTE & Osmania University.

### Integrated MBA

5 Year Integrated Course for 10+2 Students

Integrated MBA is a five-year fulltime course that is offered to prepare future management professionals.

AICTE has introduced 5 Year Integrated Course from the academic year 2013 to help the students to be more career focused from undergraduate level. The integrated five-year program gives students the scope for long term planning and preparation to make a strong professional career. It increases the employability prospect in multiple functional areas in all sectors.

### BBA (Hon's)

A Four Year Professional Course – Proposed

BBA (Hon's) being a Sixteen Years of graduation degree (10+2+4) is highly accepted by Top Universities and Business Schools of USA and Europe over the Three Year Traditional Bachelors Degree from India Universities.

### Scope for Higher Education

The course structure of the BBA (Hon's) program is designed in such a manner that it acts as a foundation for the Business School PGDM / MBA program globally. On completion of the Bachelor of Business Administration, you can join the Masters program in Business Administration / PGDM in premier B-Schools like IIM's, ISB, XLRI, MDI, TISS, Harvard, Stanford, Yale, London Business School, London School of Economics, Kellogg, Carnegie Mellon, INSEAD...etc.

The Association of Approved Business Schools, Hyderabad has requested AICTE and Osmania University, through an application to provide exit option at 4<sup>th</sup> year in 5 Year Integrated MBA Course and award BBA (Hon's). The application is under process and consideration with AICTE and Osmania University. The BBA (Hon's) shall be offered subjected to approval of AICTE and affiliation of Osmania University.

### Integrated MBA and Difference between BBA / BBM / BMS

Integrated MBA is a Five Year Professional Course offered by AICTE Approved Business Schools.

A Five Year Bachelors Degree is highly accepted by Top Universities and Business Schools of USA and Europe over the Three Year Traditional BBM / BMS Course offered by Degree Colleges of Indian Universities.

BBA / BBM / BMS is a Traditional three year course offered by Degree Colleges along with B.Com / B.Sc / BA Courses.

### Integrated MBA is better than any other conventional or technical degree (B.Tech or B. Pharmacy)

Integrated MBA has more placement opportunities than B.Tech or B. Pharmacy from Indian Universities.

Integrated MBA as a professional course prepares you on managerial skills through presentations, case studies, industry visits, guest lectures, and simulation labs. Industry Professionals, Corporate Trainers and Academic Mentors help you deal with real-life situations better.

Integrated MBA is a job oriented and practice based professional course like MBBS, LLB, B.Arch., CA etc. After Completing Integrated MBA Course, the scope and opportunities for getting into a career in management are plenty.

It is very important for you to know that majority of B.Tech and B.Pharm students pursue PGDM / MBA for better career prospects.

### BBA (Hon's)

#### A Pathway to IIM's, XLRI, ISB....

CAT Coaching is offered to BBA (Hon's) Students in collaboration with **Abhyaas Edu Corp**, to get into leading B-Schools like IIM's XLRI, ISB, MDI. Abhyaas's CAT program is exclusivity designed to help their students in this race. Apart from training on complete CAT syllabus there is a mix of special exercises on Puzzle solving, Reading, Business Knowledge and Policy making. This 200+ hour course would be delivered by only top notch faculty and IIM graduates.



### Scope of Integrated MBA along with CA / ICWA / CS / CFA

The Integrated MBA with CA / ICWA / CS / CFA is most sought after combination by the Industry, since the Integrated MBA being a Professional Course with statutory qualification ensures the growth of the organization in 360 degrees.

### Career Opportunities for Integrated MBA

A student after completing Integrated MBA gets plenty of employability opportunities like any other professional courses.

Integrated MBA graduates can opt for a wide range of careers. They can seek out for employments in Service Sectors, Sales, Marketing, Finance, HR, Business Analyst, IT focusing on ERP, Capital Markets, Share Trading, Business Corporations, Industries, Print Media, and so on.

Business Management Graduates can look for Careers in the following sectors:

- Agriculture
- Automobiles
- Auto Components
- Aviation
- Banking
- Biotechnology
- Cement
- Consumer Markets
- Education and Training
- Financial Services
- Food Industry
- Healthcare
- Infrastructure
- Insurance
- IT & ITeS
- Manufacturing
- Media and Entertainment
- Pharmaceuticals
- Real Estate
- Retail
- Steel
- Telecommunications
- Textiles
- Tourism and Hospitality

Overall, the Integrated MBA degree scores high in providing more options for growth whether it is for a job, studies, or setting up your own venture, than B.Tech, B. Pharmacy, B.Com., B.Sc. Degree.

• Vishwa Vishwani School of Business is located 16 KM away from Jubilee Bus Station, Secunderabad on the Rajiv Rahadari.

• Vishwa Vishwani has transport facility & separate hostel facility for boys and girls.