

Integrated MBA is Need of the hour as more number of Companies are recruiting Integrated MBA's

Integrated MBA has more placement opportunities than the conventional / traditional courses.

Integrated MBA as a professional course prepares you on managerial skills through presentations, case studies, industry visits, guest lectures, and simulation labs. Industry Professionals, Corporate Trainers and Academic Mentors help you deal with real-life situations better.

Integrated MBA is a job oriented and practice based professional course like MBBS, LLB, B.Arch., CA etc. After Completing Integrated MBA Course, the scope and opportunities for getting into a career in management are plenty.

It is very important for you to know that majority of B.Tech and B.Pharm students pursue PGDM / MBA for better career prospects.

Scope of Integrated MBA for MPC Students

Students are an untapped resource, but they can benefit businesses offering critical insights and problem-solving talents.

The management education plays an essential role in today's dynamic business environment. The rapid trend of globalization and technological changes have made difficult for organizations to survive in the competitive world. As a result the importance of management education has been increased many folds. Business executives need to update their skills due to sudden changes in the external environment. Due to the increasingly complex nature of organization and businesses, that is the reason we as a business school impart relevant, current, and cutting edge knowledge to the students.

Integrated MBA for MEC / CEC Students

Integrated MBA is especially designed for MEC / CEC students Integrated MBA being a Professional Course is the most sought after combination by the Industry, Student will have an additional option to pursue CA / CS / CFA along with Integrated MBA

Career Opportunities for MEC / CEC Students with Integrated MBA

A student after completing Integrated MBA gets plenty of employability opportunities like any other professional courses.

Integrated MBA graduates can opt for a wide range of careers. They can seek out for employments in Service Sectors, Sales, Marketing, Finance, HR, Business Analyst, IT focusing on ERP, Capital Markets, share trading, business corporations, industries, print media, and so on.

Business Management Graduates can look for Careers in the following sectors:

- Banking
- Consultancy
- Finance
- FMCG and Consumer Durable Companies
- IT Companies
- Advertising Agencies

Overall, the Integrated MBA degree scores high in providing more options for growth whether it is for a job, studies, or setting up your own venture, than B.Tech, B. Pharmacy, B.Com., B.Sc. Degree.

LIST OF OUR EMPLOYERS

Adroit
Asian Paints
Axis Bank
Berger Paints
BNP Paribas
Capital IQ
Colgate Palmolive
Deloitte India
Ernst & Young
IBM
ICRISAT
Indus Ind Bank
Infosys
Invesco
ITC
Johnson & Johnson
Max Life Insurance
Pepsico
Vodafone
Tech Mahindra
TCS
WalMart
Wipro

MANAGEMENT EDUCATION DESTINATION HYDERABAD

Why BBA + MBA at Hyderabad?

Hyderabad – the futuristic city

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh MBAs and PGDM qualified candidates when compared to even large metropolitan cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

Cosmopolitan and diverse talent pool

Hyderabad is the nation's fourth most populated city and has a mix of people from all over India with over 70% of the city's population being migrants from other cities. Hyderabad has 22 Universities and with overall literacy rate of 83% which is higher than the national average of 74%. Hyderabad is an important destination for higher education and learning for both national and international student communities.

Robust Infrastructure and a high growth destination

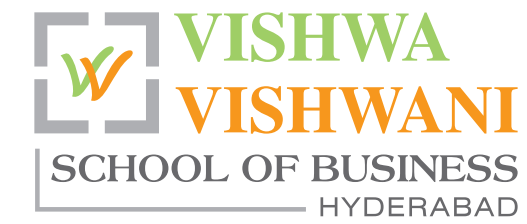
A tri-city is one of the India's fastest cities with IT corridor, special economic zones, investment parks and new townships. In 2009, the World Bank group ranked Hyderabad sec-

ond largest best Indian city for doing business.

Hyderabad is home to over 1300 plus IT & ITES firms, including global conglomerates. Hyderabad is a global centre for information technology. Companies such as Facebook, Google, Apple, Microsoft, IBM, Infosys, Tech Mahindra, Deloitte, CSC, CA Technologies, L&T, ICICI Bank, Axis Bank, HDFC, Hyundai, TCS, Wipro, Accenture, Cognizant, Wal-Mart, INVESCO, Dr.Reddy's Lab, HSBC, Dell, AMD, Capital IQ and many others have their bases here.

Among the 22 Universities in Hyderabad there are 3 Central Universities (HCU, EFLU, MAUNU), 3 National Institutes (IIT, NIT, IIIT), NALSAR - University, BITS and 5 Top Business Schools (ISB, SMS-HCU, OU-CCMB, GMR Business School and Vishwa Vishwani)

The Information Technology Investment Region (ITIR), Hyderabad is an IT investment region jointly being developed by Govt of India and Govt of Telangana. The ITIR Project is aimed at providing direct employment to 1.5 million people. The Government proposed to develop the infrastructure for ITIR at an estimated cost of over Rs 2.19 lakh crore.



Nurturing Knowledge.
Delivering Values.



Boston House, Thumkunta (P.O), Shamirpet Road,
Hakimpet (Via), Hyderabad-500 078, Telangana, India.
Helplines: 09849 464 333 / 09849 247 333,
09849 605 333 / 09849 715 333

E-mail : info@vishwavishwani.ac.in www.vishwavishwani.ac.in

Affiliated to Osmania University, Approved by All India Council for Technical Education
Ministry of Human Resource Development. Government of India.

Business School's
BBA + MBA
INTEGRATED MBA
Five Year Course for Intermediate Students



Nurturing Knowledge.
Delivering Values.

Courses Offered

COURSE	DURATION	IN-TAKE
INTEGRATED MBA	5 YEARS	120

Business School Ranking

The Most happening Business school in Hyderabad

A+++ Category Business School

27th Ranking Business School in India

3rd Largest Business School in South India

Approved by



Affiliated to



About Vishwa Vishwani

Vishwa Vishwani School of Business was established in the year 1998 in the Cyber City of Hyderabad, Telangana. Founded on the sheer passion and a vision of Four like-minded Edupreneurs, to build up a Global Centre of Excellence for Management Education and Research, Vishwa Vishwani has grown to be the 3rd largest Business school in south India. Under the aegis of Grahambell Education Academy, the journey of Vishwa Vishwani has been a saga of collaborative growth and Value-based Education in nurturing the future business leaders. The Institute today is the most coveted Business School in south India, having students from 18 states.

Eligibility for Integrated MBA

- Should have passed Two Year Intermediate Examination or Higher Secondary Certificate - XII with at least 45% Marks (40% marks for reserved category students, i.e., SC/ST/students) or
- 10+2 of National Open School or
- 3-Year Polytechnic Diploma

Integrated MBA

5 Year Integrated Course for 10+2 Students

Integrated MBA is a five-year fulltime course that is offered to prepare future management professionals.

AICTE has introduced 5 Year Integrated Course from the academic year 2013 to help the students to be more career focused from undergraduate level. The integrated five-year program gives students the scope for long term planning and preparation to make a strong professional career. It increases the employability prospect in multiple functional areas in all sectors.

Integrated MBA and Difference between BBA / BBM / BMS

Integrated MBA is a Five Year Professional Course offered by ACITE Approved Business Schools.

A Five Year Bachelors Degree is highly accepted by Top Universities and Business Schools of USA and Europe over the Three Year Traditional BBM / BMS Course offered by Degree Colleges of Indian Universities.

BBA / BBM / BMS is a Traditional three year course offered by Degree Colleges along with B.Com / B.Sc / BA Courses.

- Vishwa Vishwani School of Business is located 16 KM away from Jubilee Bus Station, Secunderabad on the Rajiv Rahadari.
- Vishwa Vishwani has transport facility & separate hostel facility for boys and girls.

Integrated MBA for BPC Students

Integrated MBA has more placement opportunities than B.Sc or B. Pharmacy.

Integrated MBA as a professional course prepares you on managerial skills through presentations, case studies, industry visits, guest lectures, and imulation labs. Industry Professionals, Corporate Trainers and Academic Mentors help you deal with real-life situations better.

Integrated MBA is a job oriented and practice based professional course like MBBS, LLB, B.Arch., CA etc. After Completing Integrated MBA Course, the scope and opportunities for getting into a career in management are plenty.

It is very important for you to know that majority of B.Tech, B.Sc and B.Pharm students pursue PGDM / MBA for better career prospects.

Scope of Integrated MBA for BiPC Students in Healthcare, Agribusiness & Pharma Sector

Students are an untapped resource, but they can benefit businesses offering critical insights and problem-solving talents.

The students of BiPC have a tremendous growth opportunities with growing diversity in the health care system. Executives are needed in many areas such as Clinics, Consulting Firms, Health Insurance Organisations, Healthcare Associations, Hospitals, Nursing Homes, Physician Practices and Public Health Department Agribusiness and Pharma Sector has lot of openings for Integrated MBA graduates with BiPC Background.

Bulk Drug, Formulations and Pharma Marketing companies Are looking for this combination.



Career Opportunities for Integrated MBA

A student after completing Integrated MBA gets plenty of employability opportunities like any other professional courses.

Integrated MBA graduates can opt for a wide range of careers. They can seek out for employments in Service Sectors, Sales, Marketing, Finance, HR, Business Analyst, IT focusing on ERP, Capital Markets, Share Trading, Business Corporations, Industries, Print Media, and so on.

Business Management Graduates can look for Careers in the following sectors:

- Agriculture
- Automobiles
- Auto Components
- Aviation
- Banking
- Biotechnology
- Cement
- Consumer Markets
- Education and Training
- Financial Services
- Food Industry
- Healthcare
- Infrastructure
- Insurance
- IT & ITeS
- Manufacturing
- Media and Entertainment
- Pharmaceuticals
- Real Estate
- Retail
- Steel
- Telecommunications
- Textiles
- Tourism and Hospitality

Overall, the Integrated MBA degree scores high in providing more options for growth whether it is for a job, studies, or setting up your own venture, than B.Tech, B. Pharmacy, B.Com., B.Sc. Degree.