

Tech Mahindra

Joint PGDM / MBA Program

India's First AICTE Approved PGDM - Industry Collaboration with Internship & Placement

Tech Mahindra Management Trainee Program

Truly one-of-its kind

- ◆ Two Year AICTE Approved PGDM Program in Joint Collaboration between Tech Mahindra and Vishwa Vishwani Business School, Hyderabad
- ◆ Initial selection will be in Vishwa Vishwani and final selection will be done by the Tech Mahindra
- ◆ First Year PGDM Program at Vishwa Vishwani Campus Hyderabad followed by six months internship at Tech Mahindra across various locations
- ◆ Short listed and selected candidates will be hired as Management Trainees as per need - subject to performance in the internship and requirements of the company

Pedagogy

The course demands meticulous academic work on the part of students, with facilitation from highly qualified and accomplished core Vishwa Vishwani faculty along with the visiting faculty from our international partners and the professionals from corporate. The curriculum has been designed to ensure input of theory and practice in the form of case studies, brainstorming exercises, role play, etc. Participants are required to undertake a research project after the course work. The objective of this project is to help them apply theoretical and practical research tools and techniques learnt in the class to solve real life problems related to business, industry and organization.

Credit Transfer and Exemptions

A limited number of papers may be exempted / credits transferred

- ◆ If you have completed CA / CWA / CS / CFA / PMI / M.Com
- ◆ If you have completed CA -IPCC / CWA- Inter / CS- Executive
- ◆ If have completed a management relevant qualifications / certifications from the Chartered Institutions / Universities of Indian / foreign origin.

Credit transfers are subject to approval of Institution and AIU equivalence / International Accreditation in case of qualification from foreign Universities.



The Career Management Centre

The outcome of a Management Program is measured by the Campus Placement Statistics of the Students. The Career Management Centre at Vishwa Vishwani mentors aspiring students with career counseling, Coaching and training as the corporate visits for campus placement program

Some Of Our Top Recruiters



CHOOSE YOUR MOVE
because it's your life.



Boston House, Thumkunta (P.O), Shamirpet Road, Hakimpet (Via), Hyderabad-500 078, Telangana, India.
Mob: 09849 464 333 / 09849 247 333
09849 605 333 / 09849 715 333
E-mail : info@vishwavishwani.ac.in
www.vishwavishwani.ac.in



Nurturing Knowledge.
Delivering Values.

Business School's
PGDM - MBA
FOR FUTURE LEADERS

South India's Leading Business School

Business School Ranking

The Most happening Business school in Hyderabad

A+++ Category Business School

27th Ranking Business School in India

3rd Largest Business School in South India

Welcome to Vishwa Vishwani that will change your life

Vishwa Vishwani Institute of Systems & Management at Hyderabad offers a highly personalized, global business education experience in a smaller and more intimate setting.

Our distinguished faculty and diverse student body help create a truly international experience in a collegial and collaborative business school environment. That global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world. It's an analytic approach that moves beyond management as usual and uses the power of data to drive smart decisions.

Chart the course of your career

PGDM - Dual Specialization

PGDM - Marketing

PGDM - Business Analytics

PGDM - Pharma Management

PGDM-EX - 1 Year Executive Program

PGDM-EX -2 Year Part Time

MBA - Dual Specialization

AnalyticsMBA

PGDM in Business Analytics

PGDM Business Analytics is a Two Year Full Time Program offered in collaboration with INSOFE imparts essential analytical skills which help research, interpret and transform businesses based on data, no matter which management field one is pursuing – HR, Operations, Marketing, Finance or any other

Big Data - Capturing its Value

\$300 billion potential annual value to US healthcare - more than double the total annual healthcare spending in Spain

€250 billion potential annual value to Europe's public sector administration - more than GDP of Greece

\$600 billion potential annual consumer surplus from using personal location data globally **60%** potential increase in retailers' operating margins possible with big data

McKinsey did a report on "Big Data Analytics" and estimated a short fall of "140,000 to 190,000 deep analytical talent

1.5 million more data-savvy managers needed To take full advantage of big data in the United States

Eligibility Criteria

The applicant should have a Bachelor's Degree in Engineering / Pharmacy / Masters / Bachelors in Statistics, Mathematics etc or an equivalent qualification as per norms.

Preference shall be given to the candidates with at least two years of work experience in functions like marketing, operations, supply chain management, finance etc and general management in various industries.

Freshers with analytic bent of mind & superlative academic credentials would also be considered.

PharmaMBA

PGDM in Pharma Management

Objectives of PharmaMBA

The PGDM Pharma Management course is to develop B. Pharmacy graduates and B.Sc Life Science graduates over the period of two years, by rigorous fieldwork and academics, for managerial positions in the Pharmaceutical Industry. A management degree with pharmaceuticals has become one of the top choices among students from medical background who aim to be leaders in this.

Career Opportunities in PharmaMBA

A professional in Pharmaceutical Management has various fields to explore like sales promotion, retail and wholesale distribution, product management, medical journalism and many more. Research and Development is most crucial in the profession related to medicine. A student with a medical background can also opt to work as a research and development official and can get involved in new drug discovery and process development. Also, one can work with

- ◆ Bulk Drug and Pharma Industries
- ◆ Clinical Research Organisation
- ◆ Contract Manufacturing Organisations
- ◆ Pharmaceutical Machinery Manufacturers
- ◆ Biotech Companies
- ◆ Marketing and Sales in Pharma Sector
- ◆ Consultancy and Market in research in Pharma and Healthcare
- ◆ Industry, Business Development in Product Management

Eligibility for PharmaMBA

Bachelor's degree holders in Pharmacy (4 years after 10+2, including lateral entry candidates) and those who are in the final year of B. Pharmacy course and Bsc Life Science graduates are also eligible for appearing in PharmaMBA

PharmaMBA is the Brand Identity of PGDM in Pharma Management. The PGDM is awarded with a specialization in Pharma Management.

Two exceptional programs focused on your career goals.

The Career Accelerator

The B School Two-Year PGDM

The world of business in two unforgettable years.

Vishwa Vishwani Institute of Systems & Management's B School Two-Year PGDM Program is truly the hallmark option for full-time students who are looking to propel their careers with a fully immersive experience. A summer internship, an array of concentrations, and opportunities to study abroad provide the practical experience and business skills every professional needs.

14 Areas of Specializations

- ◆ Marketing Management
- ◆ Financial Management
- ◆ Banking & Finance
- ◆ Business Analytics
- ◆ Pharma Management
- ◆ Agribusiness Management
- ◆ Healthcare Management
- ◆ Human Resource
- ◆ International Business
- ◆ Operations Management
- ◆ Retail Management
- ◆ MIS
- ◆ e Commerce
- ◆ Entrepreneurship

The Career Developer

The Traditional Two-Year MBA

The world of business in two unforgettable years.

Vishwa Vishwani School of Business 2 Year Traditional MBA Program offers you the same curriculum and concentration options as the two-year program; however, Internships are a bit more limited.

Approved by



Collaborations

Tech Mahindra

CallHealth

HDFC BANK
We understand your world

Approvals, Accreditations Affiliation and Collaborations

Vishwa Vishwani Institute of Systems & Management, is approved by All India Council for Technical Education, Ministry of Human Resource Development, Government of India.