

We train business champions

Expert coaching is as important in the boardroom as it is on the playing field. V V students receive support from faculty and instructors who offer an important balance between business theory and practical, real-world application. We help you face the tough challenges of today's more competitive business world, with a winning combination of encouragement and instruction that you will need to outlast and outperform the competition.

We will train you for the sprint and the marathon

Vishwa Vishwani develops the skills you will need for making smart, data-driven decisions. From your first day in the institute, to when you're fulfilling the challenges in your job, our robust learning frameworks for problem solving offer the professional tools that you will rely on throughout your career.

Our alumni are engaged in your future success. As part of the V V experience, you will benefit from being part of the extensive Vishwa Vishwani network. Our alumni are some of the most successful executives and entrepreneurs in the country and elsewhere, and they regularly come back to the campus to share how they did it.



PARTIAL LIST OF RECRUITERS

Adroit
Asian Paints
Axis Bank
BNP Paribas
Capital IQ
Cipla
Colgate Palmolive
Deloitte India
Ernst & Young
IBM
ICRISAT
Indus Ind Bank
Infosys
Invesco
ITC
Johnson & Johnson
Max Life Insurance
Nestle
Pepsico
Vodafone
Tech Mahindra
TCS
Wipro

Management Education - Destination Hyderabad

Why MBA at Hyderabad?

Hyderabad – the futuristic city

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh management graduates when compared to cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

Robust Infrastructure and a High Growth Destination

Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships. The World Bank group ranked Hyderabad the second largest Indian city for doing business.

Hyderabad is home to more than 500 Agri and Seed based firms which attracts Agribusiness Management Graduates that includes Global conglomerates like ITC, Mahindra Automobiles, DuPont, Novartis, Nuziveedu Seeds, Coromandal Fertilizers, Heritage Foods, ICICI Bank, Monsanto Walmart, Reliance Retail and many more.

Among the 22 Universities in Hyderabad there are 3 Central Universities (HCU, EFLU, MANUU), 3 National Institutes (IIT, NIT, IIIT), NALSAR Law University, BITS and 5 Top Business Schools (ISB, SMS-HCU, OU-CCMB, GMR Business School and Vishwa Vishwani Institute of Systems & Management)

The Information Technology Investment Region (ITIR), Hyderabad is an IT investment region jointly being developed by Govt of India and Govt of Telangana. The ITIR Project is aimed at providing direct employment to 1.5 million people. The Government proposed to develop the infrastructure for ITIR at an estimated cost of over Rs. 2.19 lakh crore.



Approved by All India Council for Technical Education
Ministry of Human Resource Development. Govt. of India.

Campus: Boston House, Thumkunta (P.O), Shamirpet Road
Hakimpet (Via), Hyderabad-500 078, Telangana, India.

Helplines: **09849 464 333 / 09849 247 333**

Admissions Office: #601, Mahaveer Chambers, Above Stanza
Liberty X Roads, Himayatnagar, Hyderabad - 500 029.

Phones: **040-2322 8333, 2322 8399**

Helplines: **9849 715 333 / 9849 175 333**

E-mail : info@vishwavishwani.ac.in, www.vishwavishwani.ac.in



Nurturing Knowledge.
Delivering Values.

AGRI BUSINESS MANAGEMENT

Cross-Functional Partnerships are the Keys to Success



Nurturing Knowledge.
Delivering Values.



Estd. 1998

BUSINESS SCHOOL RANKING

• **Most Happening** Business school in Hyderabad

• **A+ + +** Category Business School

• **27th** Ranking Business School in India

• **3rd** Largest Business School in South India

Welcome to Vishwa Vishwani that will change your life

Vishwa Vishwani Institute of Systems & Management, Hyderabad, approved by All India Council for Technical Education-New Delhi, Ministry of Human Resource Development, Government of India, offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cutting edge curriculum can mean for your career and professional success.

We look forward to meeting you.

AgriMBA

PGDM in Agribusiness Management

Eligibility Criteria

Graduation in Agriculture / Home Science/ Life Science / Horticulture / Sericulture / Dairy / Agribusiness / Agritech from a recognized university with a valid rank / score in CAT/ MAT/ XAT/ ATMA / GMAT/ CMAT / common entrance examinations (if any) conducted by the respective State Government / UT.

Admission Process

The candidates shall be shortlisted on the basis of the overall rank computed taking into account the following components:

- Score in the Entrance Test - 35 - 60%
- Score for Academic Performance in X Std., XII Std., Degree / Post Graduate Degree - 5 - 25%
- GD/ WAT / Interview. - 20 - 45%
- Weightage for participation in Sports, Extracurricular activities, Academic diversity, and Gender diversity 5 - 10%

Application Process

- Apply Online - www.vishwavishwani.ac.in
- Application Fees Rs.1200/-

AgriMBA

PGDM in Agribusiness Management

The PGDM in Agribusiness Management is a Two Year Full Time Course Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India.

PGDM in Agribusiness Management grooms young men and women into professional managers for core areas of agribusiness and allied sectors. The programme aims at providing a comprehensive coverage incorporating the foundation, functional and elective courses relevant to management discipline, in general, and agribusiness management, in particular.

Agribusiness explores the production, marketing and trading of products related to agriculture. The AgriMBA also covers improved growing techniques, agricultural machinery, fertiliser, pesticides, pre- and post- harvest handling, storage, transportation, packaging and labelling. Critical management issues as financing and technical assistance, preparation of products for exports, overseas marketing issues and government policy are also an integral part of the programme. Some of the optional courses offered in the Program are Agricultural Finance / Banking, Agro Processing, International Agriculture and Trade Policy, Logistics and Infrastructure Management in Agriculture, Marketing of Agricultural Inputs, Management of Technology for Sustainable Agriculture, Rural Advertising etc.

The objective of agribusiness management is to develop and build-up manpower with practical knowledge and problem solving skills to expand small and medium agribusiness enterprises and improve the productivity of agribusiness value chains in agricultural industry.

Objectives of Agribusiness Management

A course in Agribusiness Management trains students in the following areas:

- Introduction to Management
- Managerial Effectiveness
- Business Communication
- Business Economics
- Quantitative techniques
- Basics of Accounting
- Information Systems
- Management in Agricultural and allied Food Processing Industries
- Management of Cooperatives
- Post Harvest Management
- Farm Mechanization
- Environment & Agribusiness Management
- Seed Production Technology
- Management of Bio-tech Industries
- Management of Floriculture & Landscaping
- Agribusiness & Rural Marketing
- Research Methods in Agribusiness Management

- Entrepreneurship & Project Management
- Production & Operations Management
- Materials Management
- Technology Management for Livestock Products

M.Sc Agri. Vs AgriMBA

M.Sc (Agri) is something that has teaching and research and has great job opportunities; however you need to work extremely hard here. You get jobs as Junior Research Scientist if you qualify Indian Council of Agricultural Research (ICAR) entrance and also have limited opportunities in government and banking sectors.

A non-corporate sector like agriculture now is in urgent need of young & dynamic managers and entrepreneurs for improving its performance. If you have passion for this sector and are armed with an AgriMBA, then the time is right for you to make it big in this industry

Career Opportunities in Agribusiness Management

Agriculture is considered as the backbone of our economy. Indian agriculture contributes approximately 17.50 per cent of the country's GDP, provides large scale employment and fulfills the food and nutritional requirements of the nation.

Today, agriculture has achieved commercial importance and has changed from subsistence farming to commercial farming, import oriented to export oriented, supply driven technology to demand driven technology etc.

Only 14 per cent of total food products are being processed in India, whereas 35 per cent food is wasted during packaging and transportation. Many businesses started building up in and around agriculture.

Major Agri-Business companies are the recruiters for the PGDM (Agribusiness Management) students as Management Trainees and Entry Level Managers. The major sub-sectors from which placement demands have been coming forth include procurement, trading, banking, insurance, agro-chemicals, seeds, agro-processing, fertilizers, retailing etc.

Top Careers for Agribusiness Professionals:

- Seeds / Fertilizers / Pesticides Industry
- Milk & Milk Products / Poultry & Fisheries / Edible Oil Industry
- Agro Processing Industry
- Agro Finance Companies & Banks
- Agro Co-operatives
- Agro Equipment Manufacturers
- Agro Export Houses
- Supply Chain Management