

Nurturing  
**BUSINESS LEADERS**  
for Global Careers



**BBA (Hon's)**

Vishwa Vishwani School of Business is one of the premier business schools in South India based at Hyderabad Telangana. VVSB is a **NAAC 'A+'** Accredited Business Management College Approved by **AICTE** & Affiliated to **Osmania University**.

Vishwa Vishwani's vision is 'To be a Global Center of Excellence for Management Education and Research, by creating and providing knowledge to the youth so that they become Global Business Leaders'

## Key Features

- ◆ State of the art infrastructure to support modern teaching pedagogy - Case study based/Activity based learning.
- ◆ Curriculum and Co-curricular Activities that enhance creativity, critical thinking, communication & collaborative abilities making the participants industry ready.
- ◆ Blended knowledge & Industry Integration – Workshops, Seminars, Industry expert talks, Industry visits, customized industry projects.
- ◆ Certification programs in collaboration with industry
- ◆ 360° Growth Intervention, Student's Clubs and Edutainment programs that enhance team work & leadership
- ◆ Pre-Placement training
- ◆ Exceptional Placement & Internship record.
- ◆ Alumni Connect
- ◆ Industry & Academic experienced Faculty that brings in a competitive edge for the students



# State of the Art Infrastructure to support Modern Teaching Pedagogy Case Study / Activity Based Learning.



**Curriculum and Co-curricular Activities that enhance creativity, critical thinking, communication & collaborative abilities making the participants industry ready.**

## **BBA Honours – 4 Years**

The four-year Honours BBA program provides students with a strong foundation in all aspects of general management, including accounting, marketing, finance, organizational behaviour and strategy. Its core curriculum is complemented with specialized elective courses in key areas of business. A 4-year BBA program makes you eligible for 16 yrs of education required for Top rated Universities. It entitles you to pursue PhD in India as per AICTE norms. Degree is an achievement of analytical, theoretical, empirical skills, motivation and commitment in the area of your study. It provides a chance to integrate the practical and conceptual knowledge gained to the industry. As an honours graduate, you can clearly demonstrate an ability to undertake rigorous independent task, learn how to make successful decisions. You will be empowered with knowledge of to become a business leader and understand the sustainable business model.

**The four-year program gives an opportunity to choose from seven business majors viz:**



**Aviation Management**



**Business Analytics**



**Financial Management**



**Hospital Administration**



**Pharmaceutical Management**



**Marketing Management**



**Human Resource Management**

As per the NEP 2020 guidelines students have an option to exit after 3 years with a BBA or continue for five years for the award of MBA.

**Vishwa Vishwani graduates are multi-skilled and are successful in finding employment or creating their own business in a wide range of industries depending on the major they choose.**

**Potential career opportunities include the following specialisation-wise**



### **BBA - Aviation Management**

BBA in aviation Management opens doors to many career opportunities for students. Graduates and professionals can get employment in prime areas like Airports, Airlines, Flight schools, Airline insurance companies, Sales & advertising companies, educational institutes, etc.

#### **Career Opportunities:**

- Airport Manager
- Airline Operations Manager
- Airline Revenue Manager
- Customer Service Manager
- Aviation Marketing Manager
- Aviation Finance Manager
- Aviation Logistics Manager
- Cargo Manager



### **BBA - Business Analytics**

Upon completing the BBA in Information Systems Management program, candidates can explore numerous employment opportunities. They may seek positions in information systems departments within large organizations.

#### **Career Opportunities:**

- Management Consulting
- Data Analyst/Scientist
- Business Analyst
- Information Security Analyst
- System/Network Admin
- IT Consultant
- E-Commerce Manager
- Technology Advisors



### **BBA - Financial Management**

Acquiring a BBA in Finance at Vishwa Vishwani hones various skills in auditing, accounting, financial management, technical, and soft skills over a four-year period. It also fosters an entrepreneurial mindset, beneficial for market analysis.

#### **Career Opportunities:**

- Financial Analyst
- Risk / Credit Analyst
- Hedge Fund Analyst
- Tax Consultant
- FinTech Entrepreneur
- Treasury Analyst
- Derivatives Analyst
- Investment Banking Analyst



## BBA - Hospital Administration

The program's scope is rapidly expanding, offering numerous opportunities in both public and private sectors. Focused on the medical sector, it covers areas like logistics, HR administration, marketing, budgeting, health policies.

### Career Opportunities:

- Hospital Administrator/ Manager
- Healthcare Quality Manager
- Patient Services Manager
- Health Information Manager
- Healthcare Financial Analyst
- Operations Analyst
- Medical Practice Manager
- Healthcare Compliance Officer



## BBA - Pharma Management

The program's scope is rapidly expanding, offering numerous opportunities in both public and private sectors. Focused on the medical sector, it covers areas like logistics, HR administration, marketing, budgeting, health policies.

### Career Opportunities:

- Pharma Product Manager
- Pharma Sales Manager
- Market Research Analyst
- Marketing Strategist
- Clinical Data Manager
- Regulatory Affairs Manager
- Pharmaceutical Entrepreneur
- Supply Chain Analyst



## BBA - Marketing Management

Marketing Management equips students with a diverse set of skills, opening up an array of career prospects in the field of marketing and sales. Graduates are sought after by companies across various industries, such as FMCG, retail, advertising, and more. The program provides a strong foundation for aspiring marketing professionals to take up leadership roles.

### Career Opportunities:

- Brand/Product Manager
- Sales Manager
- Marketing Consultant
- Market Research Analyst
- Public Relations Manager
- Digital Marketing Analyst
- Retail Marketing Manager
- Customer Relationship Manager
- Marketing Automation Specialist





## **BBA - Human Resource Management**

After successfully completing the BBA Human Resources Management Programme, graduates can find lucrative and prestigious work opportunities in both the private and public sectors.

### **Career Opportunities:**

- HR Manager
- Talent Acquisition Manager
- IT Recruiter
- HR Coordinator
- Employee Relations Specialist
- HR Information Systems Manager



## VVSB's blended Knowledge & Industry Integration programs include

### **Nirmaan:**

Three-week induction program & a bridge course

### **Savishkar:**

A program on Talent Expo

### **Vishwa Anveshan:**

An Industrial visit every semester

### **V-Talk Veracity:**

Three day in a week is a discussion forum on new product launches, investment ideas and others

### **VV – Limericks:**

A program on sustainable development, interpersonal skills & team spirit

### **C2C Connect:**

Twice in a month an industry expert interacts with students on different functional areas as AI, Business analytics, Capital markets, Digital marketing, Entrepreneurship, HR analytics, Goal setting, Sales pitch etc.

### **Workshops:**

A workshop in every two months with industry certification is organized in accordance to the job market needs as workshop on Info-growth, millennium money managers & others.

### **Ashwameda:**

Preplacement and capacity building program





# 360° Growth Intervention, Student's Clubs and Edutainment programs that enhance team work and leadership



## Pre-Placement Training:

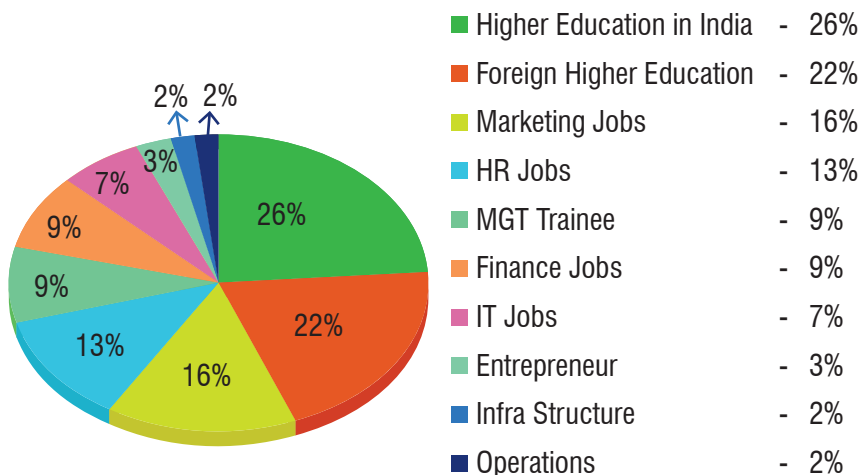
Group discussion scheduled every day on abstract, business cases study, current affairs, economy, and social issues.

## Ashwameda:

An annual capacity building program, mock interview and career counselling.

## Exceptional Placement & Internship Record:

### Career Progression / Placement-2023



# Vishwa Samaikya

## An Annual Alumni Connect Program



As a business school, going beyond success stories is very important. And Vishwa Vishwani as an organization nurtures every individual with the values needed to overcome and excel. And to me it has given everything I would need to start my journey.

**TRIPTI KUMARI GOLEM**, Co-Founder - Versuitality - Batch 2013 - 16



Immersed in serene greenery, the campus offers a refreshing escape from urban pollution, providing a well-equipped environment for learning. The curriculum fostered us with holistic growth and empowerment. Dedicated faculty members are supportive mentors, nurturing students with valuable knowledge and practical skills.

**D S SUBHQ TAHIN**, CEO & Founder: Travel Maniac - Batch 2014 - 17



I am very delighted and blessed to be a part of Vishwa Vishwani Institute of Systems and Management. It has taught me to be disciplined towards my studies and career . It has also taught me many lessons for life, which helped me to stay focused and secure a job as Customer Service Representative in ADP Technologies in my V Semester.

**K ANUSHITHA**, BBA 3rd Year



My college experience was a period of personal growth, intellectual stimulation and social engagement. I thank my passionate and supportive professors for their constant guidance. I am grateful for the experiences I had at college and the impact they have had on my life.

**VAMSHIKRISHNA TULA**, SAP BODS Developer,  
GYAN SYS INFOTECH - Batch 2015 - 18



Attending Vishwa Vishwani school of business has been an enriching journey. The experienced faculties not only impart knowledge but also mentor and guide students towards excellence. The state-of-the-art infrastructure and campus provide the perfect environment for learning and growth. More importantly, the nurturing values instilled here cultivate not just academic prowess but also leadership qualities, preparing us for the challenges of the future. I am grateful for the transformative experience at Vishwa Vishwani school of business.

**SHAIKH MATHEEN AHMED**, Chief Administrative Officer,  
Lilly Model Group Of Schools - Batch 2013 - 16

# Join the industry of your choice

## **CEC/MEC Students:**

Your knowledge in Commerce and Economics is a plus for you, as you would study these subjects in depth in your Business Management Course. Apart from this, you will acquire skills which are highly valued in the following industries:

- ◆ Banking
- ◆ Insurance
- ◆ Financial Services
- ◆ IT
- ◆ Consulting

## **MPC Students:**

Your Problem solving abilities in Mathematics gives you an edge in excelling in some of the most important subjects in your Business Management Course, like Business Statistics and Operations & Logistics. You will acquire skills which are highly valued in the following industries:

- ◆ IT
- ◆ Business Consulting
- ◆ FMCG
- ◆ Retail
- ◆ Manufacturing
- ◆ Automobile
- ◆ Telecom

## **BiPC Students:**

You will have enormous potential with respect to Job opportunities in some of the lucrative industries like:

- ◆ Healthcare Consulting
- ◆ Health Insurance
- ◆ Hospital Chains
- ◆ Pharmaceutical
- ◆ Agribusiness sector

# Approvals & Affiliations

## AICTE - New Delhi

As per the AICTE Act (52) of 1987 and the Regulations laid down there under, approval is mandatory for any institution offering Technical Education Programmes in Engineering & Technology, Management, Computer Applications, Architecture & Town Planning, Pharmacy, Hotel Management & Catering Technology, Applied Arts and Craft, in India.

Vishwa Vishwani School of Business, Hyderabad is approved by AICTE- All India Council for Technical Education-New Delhi, Ministry of Education, Government of India to offer Integrated MBA course.

## Osmania University - Hyderabad

Osmania University is one of the premier institutions of higher learning in India epitomizing the national agenda for higher education. It is a “pioneering and performing University which has been conferred the coveted status of University with Potential for Excellence (UPE) by the University Grants Commission (UGC) in the year 2012 making it one of the top ten Universities in the Country. Osmania University is re-accredited by the NAAC as 'A+' Grade University.

Vishwa Vishwani School of Business, Hyderabad is affiliated to Osmania University to offer Integrated MBA course.

## Professional Associations

Vishwa Vishwani is the Life member of NHRD, AIMA, AIMS and AMDISA. These collaborations and relationship building has been instrumental in giving our students the opportunity for doing their summer training and professional networking.



# Contact our Admissions Office to give Your Career a Headstart

## ▶ Eligibility Criteria

10+2 or Intermediate from any State or Central board,  
passed with minimum 50% aggregate

## ▶ Admission Process

As per the norms of AICTE and Government of Telangana.

## ▶ Application Process

- ◆ Apply Online - [www.vishwavishwani.ac.in](http://www.vishwavishwani.ac.in)
- ◆ Application fee of Rs.600/-

## ▶ Admissions Office

#601, Mahaveer Chambers (Stanza Building),  
Liberty X Roads, Himayatnagar, Hyderabad.

**Phones: 040-2322 8333, 2322 8399**

**Helplines: 9849 247 333 / 9849 464 333**

**9948 341 333 / 9849 562 333**

**Email: [admissions@vishwavishwani.ac.in](mailto:admissions@vishwavishwani.ac.in)**

## ▶ Hostel Facility

Separate Hostel facility is available for boys and girls.  
Accommodation is provided on sharing basis. For any queries  
relating to hostels, contact: Hostel Manager on **9849 692 333**

## ▶ Transport Facility

A fleet of 48 vehicles cover major routes in the twin cities.  
For details contact: Transport Manager on **9849 660 333**



# Some of our Top Recruiters



First AICTE Approved & Osmania University  
Affiliated Business School to offer BBA Hon's  
with 7 Specialisations

**Business School Ranking**

**The** Most happening Business school  
in Hyderabad

**A+** NAAC Accreditation

**27<sup>th</sup>** Ranking Business School in India

**3<sup>rd</sup>** Largest Business School in South India

**UGC Autonomous Status  
in Process for AY 2024**



**Admissions Office:**

#601, Mahaveer Chambers (Stanza Bilding),  
Liberty X Roads, Himayatnagar, Hyderabad - 29.  
Ph: 040-2322 8333, 2322 8399  
Helplines: 9849 247 333 / 9948 341 333

**Campus:**

Boston House, Thumkunta (P.O), Shamirpet Road,  
Hakimpet (Via), Hyderabad - 500 078.  
Ph: 9849 464 333 / 9849 309 333