Developing the Next Generation of LEADERS

Game Changer for Your Career

INTEGRATED MBA

BBA + MBA

Cross-Functional Partnerships are the Keys to Success
BBA at HYDERABAD

Hyderabad – The Futuristic City
Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh management graduates when compared to even large metropolitan cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

Robust Infrastructure and a High Growth Destination
Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships.

Hyderabad is home to more than 1300 IT and ITES firms, that includes Global conglomerates like Google, Apple, Microsoft, IBM, Infosys, Deloitte, Tech Mahindra, TCS, HSBC, Dell and many more.
The Five year integrated MBA program is a unique comprehensive Management program designed to nurture dynamic business leaders for future.

IIM, Indore launched the 1st Five year Integrated Program in Management in 2011 and subsequently in 2012, Osmania University introduced this program.

The Five Year Integrated MBA program is one of the most coveted program today, with as many as 4 more IIMs offering this course now.

Vishwa Vishwani is the first private affiliated Institution under the State Government University to offer Integrated MBA Course in 2013, apart from the Central Government Sponsored National Institutions like the IIMs.

**Eligibility:**
10+2 / Intermediate

**Admission Process:**
As per the norms of Osmania University and GO: 268
Osmania University – Hyderabad is the First and Foremost State University to Introduce the Five Year Integrated MBA.

Osmania University was the First of its kind to be Established in 1918, in the erstwhile princely state of Hyderabad. The Century old University is the 7th oldest university in the country, and has significantly contributed to the academic and economic development of the state and the country at large.

Five Year Integrated MBA is approved by All India Council for Technical Education – Ministry of Education, Government of India and Affiliated to Osmania University.

OSMANIA UNIVERSITY
HYDERABAD, TELANGANA
Vishwa Vishwani is the first and foremost private affiliated Institution approved by AICTE to offer Integrated MBA / BBA+MBA in India apart from Central Government Sponsored National Institutions such as IIM Rohtak, IIM Ranchi, IIM Indore, IIM Bodh Gaya and IIM Jammu.

Vishwa Vishwani School Of Business is one of the premier business schools in South India, promoted by Graham Bell Educational Academy, Hyderabad. It has been grooming aspiring students into budding managers for the last 24 years.

The alumni of the Vishwa Vishwani are spread across the world handling diverse and challenging roles in the world of business and acting as our brand ambassadors.

The institute is spread across 15 acres with state-of-the-art infrastructure.
INTEGRATED MBA

5 Year Course for 10+2 Students

Launched by Vishwa Vishwani Hyderabad in 2013, the five-year Integrated MBA is the first of its kind in South India. This course is in line with the Integrated Program in Management – IPM of Indian Institute of Management (IIM), Indore.

The Integrated MBA (BBA+MBA) is Approved by All India Council for Technical Education, Ministry of Education, Government of India and affiliated to Osmania University – Hyderabad, Government of Telangana. It is a unique and creative program meant for young students with managerial and leadership aspirations. Through the Integrated MBA, Vishwa Vishwani - Hyderabad seeks to attract young students, and mould them as outstanding leaders through world-class educational standards.

Integrated MBA is aimed at students who have passed class XII / Higher Secondary or equivalent from schools / colleges across India.
THE BBA ADVANTAGE FOR YOU

The key advantages for the Students who pursue this Program are:

- You have ample amount of time to enhance the Knowledge and Skills
- The Foundation becomes so strong that you become a ready-made Leadership Product for the Corporate to offer Managerial roles
- Students who have their Family Business or who have Entrepreneurial Ambitions can take the greatest advantage from this Program
- You have the flexibility to take Exit Route after 3 years, collecting your BBA Degree from Osmania University, if you would like to steer the Career Path to a different Direction
- Internationally Recognized Degree which helps the Students to pursue Higher Studies anywhere in the World, as it is approved by AICTE and Ministry of Education, New Delhi
JOIN THE INDUSTRY OF YOUR CHOICE

**CEC/MEC Students:**  Your knowledge in Commerce and Economics is a plus for you, as you would study these subjects in depth in your Business Management Course. Apart from this, you will acquire skills which are highly valued in the following industries:
- Banking
- Insurance
- Financial Services
- IT
- Consulting

**MPC Students:**  Your Problem solving abilities in Mathematics gives you an edge in excelling in some of the most important subjects in your Business Management Course, like Business Statistics and Operations & Logistics. You will acquire skills which are highly valued in the following industries:
- IT
- Business Consulting
- FMCG
- Retail
- Manufacturing
- Automobile
- Telecom

**BiPC Students:**  You will have enormous potential with respect to Job opportunities in some of the lucrative industries like:
- Healthcare Consulting
- Health Insurance
- Hospital Chains
- Pharmaceutical
- Agribusiness sector
APPROVALS & AFFILIATIONS

AICTE - New Delhi
As per the AICTE Act (52) of 1987 and the Regulations laid down there under, approval is mandatory for any institution offering Technical Education Programmes in Engineering & Technology, Management, Computer Applications, Architecture & Town Planning, Pharmacy, Hotel Management & Catering Technology, Applied Arts and Craft, in India.

Vishwa Vishwani School of Business, Hyderabad is approved by AICTE- All India Council for Technical Education-New Delhi, Ministry of Education, Government of India to offer Integrated MBA course.

Osmania University - Hyderabad
Osmania University is one of the premier institutions of higher learning in India epitomizing the national agenda for higher education. It is a “pioneering and performing University which has been conferred the coveted status of University with Potential for Excellence (UPE) by the University Grants Commission (UGC) in the year 2012 making it one of the top ten Universities in the Country. Osmania University is re-accredited by the NAAC as ‘A+’ Grade University.

Vishwa Vishwani School of Business, Hyderabad is affiliated to Osmania University to offer Integrated MBA course.

Professional Associations
Vishwa Vishwan is the Life member of NHRD, AIMA, AIMS and AMDISA. These collaborations and relationship building has been instrumental in giving our students the opportunity for doing their summer training and professional networking.
The 3 Year BBA, part of 5 Year Integrated MBA course, is approved by AICTE which prepares the 10+2 students to be the future Business Leaders. AICTE has introduced this Program from the Academic year 2012-13 to inculcate the Career Focus and Responsiveness in the Students starting from a very young age. This Program covers all the concepts in the Management Education with innovative teaching methodologies and imparts needed skills, which gradually contributes towards individual transformation.

The key advantages for the Students who pursue this Program are:

- You have ample amount of time to enhance the Knowledge and Skills
- The Foundation becomes so strong that you become a ready-made Leadership Product for the Corporate to offer Managerial roles
- Students who have their Family Business or who have Entrepreneurial Ambitions can take the greatest advantage from this Program
- You have the flexibility to take Exit Route after 3 years, collecting your BBA Degree from Osmania University, which is subjected to approval of Osmania University, if you would like to steer the Career Path to a different Direction
- Internationally Recognized Degree which helps the Students to pursue Higher Studies anywhere in the World, as it is approved by AICTE and Ministry of HRD, New Delhi

Eligibility:
10+2 / Intermediate as per the norms of Osmania University
Hospital Administration is a value-added course offered along with BBA and Integrated MBA in Industry collaboration with Medicover Hospitals India.

Career Opportunities in Hospital Administration:
- National and international pharmaceuticals firms and medical suppliers
- Insurance companies
- Hospitals / Nursing homes / Diagnostic Centres
- Community health organizations
- Nursing homes

Agribusiness Management is a value-added course offered along with BBA and Integrated MBA in Industry collaboration with Life Span India.

Agribusiness Management aims at applying the principles of business, management and technology to the agribusiness sector.

Career Opportunities in Agribusiness Management
- Seeds / Fertilizers / Pesticides Industry
- Milk products / Poultry & Fisheries / Edible oil Industry
- Agro Processing Industry
- Agro Finance Companies & Banks
- Agro Equipment Manufacturers / Export Houses
Business Analytics is a value-added course offered along with BBA and Integrated MBA in Industry collaboration with Solix Technologies Inc.

Business Analytics deals with the study, analysis and interpretation of big data of organizations and businesses. It is an important part of management science. In simple terms, it is all about exploring and inspecting the data (from past) and using it to formulate plans for the future! It may sound simple, but analytics is a complex and diverse field. It is made up of the following domains:

- Decision analytics
- Descriptive analytics
- Predictive analytics
- Prescriptive analytics

Career opportunities in Business Analytics

Business analytics professionals have ample job opportunities available in front of them. Some of the well-known recruiters are:

- MNCs, Retailers, Manufacturers, Telecom companies, E-Commerce firms, IT firms, Consultancies, Business Analytics and Intelligence firms

In the above mentioned firms, business analytics professionals may do the following roles:

- Business Analyst
- Business Strategist
- Data Analyst
- Project Manager
- Data Mining Specialist
- Data Warehousing Specialist
COLLABORATIONS

SOLIX TECHNOLOGIES INC.,

A Leader in Empowering the Data-driven Enterprise
Since its launch in 2002, Solix Technologies Inc., US has been relentlessly working towards delivering groundbreaking enterprise data management solutions. Its’ flagship product, The Solix Common Data Platform (Solix CDP), has pioneered the concept of unifying all enterprise data (Legacy, Inactive and Active data) of all types (structured and unstructured) in a single, scalable and compliant data platform for infrastructure optimization, ILM, data security and advanced analytics. This is empowering organizations to unleash data-driven applications for improved customer engagement, operational efficiency and profitability.

MEDICOVER HOSPITALS

Medicover is a specialised provider of diagnostic and healthcare services, focusing on markets mainly in Central and Eastern Europe and India. The company operates through two divisions – Diagnostic Services and Healthcare Services.

- Healthcare Services – offers high-quality care based on an Integrated Healthcare Model. The basis for this is a network of 25 hospitals and 117 clinics and medical facilities. The division accounted for 53 per cent of total revenue in 2020. Major markets are Poland, India and Romania.

- Diagnostic Services – provides a broad range of laboratory testing in all major clinical pathology areas. The business is conducted through a network of 97 laboratories, 733 blood-drawing points (BDPs) and 26 clinics. The division accounted for 47 per cent of total revenue. Major markets are Germany, Ukraine, Romania and Poland.

LIFESPAN

Lifespan is India’s largest manufacturer of nutraceuticals, herbal, ayurvedic and personal care products. Our manufacturing facility is built according to USFDA standards and we follow GMP regulations to ensure that our products are pure, safe and effective.
CONTACT OUR ADMISSIONS OFFICE TO GIVE YOUR CAREER A HEADSTART

Eligibility Criteria
10+2 or Intermediate from any State or Central board, passed with minimum 50% aggregate

Admission Process
As per the norms of AICTE and Government of Telangana.

Application Process
- Apply Online - www.vishwavishwani.ac.in
- Application fee of Rs.600/-

Admissions Office:

#601, Mahaveer Chambers (Stanza Building), Liberty X Roads, Himayatnagar, Hyderabad.

Phones: 040-2322 8333, 2322 8399
Helplines: 9849 247 333 / 9849 464 333
9948 341 333 / 9849 562 333
Email: admissions@vishwavishwani.ac.in

Hostel Facility
Separate Hostel facility is available for boys and girls. Accommodation is provided on sharing basis. Call 9849 692 333 for any queries related to hostel.

Transport Facility
A Fleet of 30 vehicles cover major routes in the twin cities.
SOME OF OUR TOP RECRUITERS
FIRST & FOREMOST AFFILIATED INSTITUTION TO OFFER INTEGRATED MBA COURSE IN INDIA

Business School Ranking

The Most happening Business school in Hyderabad

A+++ Category Business School

27th Ranking Business School in India

3rd Largest Business School in South India

LIFE AT V V - AN EXPERIENCE TO CHERISH

Life at Vishwa Vishwani is a combination of quality education, healthy competition, entertainment and fun. Our vibrant student community is our greatest asset. The success of our alumni is testimony to the soundness of our principles and the strength of our education. V V is built on a 24 year strong foundation of quality education - over 8000 students trained at the institutions are now placed in Fortune 500 companies.

VISHWA VISHWANI
SCHOOL OF BUSINESS
HYDERABAD

Admissions Office:
#601, Mahaveer Chambers (Stanza Bilding),
Liberty X Roads, Himayatnagar, Hyderabad - 29.
Ph: 040-2322 8333, 2322 8399
Helplines: 9849 247 333 / 9948 341 333

Campus:
Boston House, Thumkunta (P.O), Shamirpet Road,
Hakimpet (Via), Hyderabad - 500 078.
Ph: 9849 464 333 / 9849 309 333

Approved by AICTE & Affiliated to Osmania University